

## **Purpose**

Out of respect for the visitors of our site, Yellow design Foundation has developed this Web Privacy Statement so that you understand which information we collect, use, share and how we protect that information. This policy also includes steps you can take to limit the use or sharing of information by Yellow design Foundation.

## **Information that we collect**

Whenever you visit our website, we will collect some information from you automatically, and other voluntarily. In general we collect this Personally Identifiable Information (PII) so that we can build a better relationship with you, our customer. In addition Yellow design Foundation is able to enrich that data through means such as cookies or third party services such as Google Analytics.

We will collect the following information automatically:

- IP Address
- The date and time of your visit
- The pages your visited

We will collect the following information voluntarily:

- Your name
- Your contact information
- Your question

Yellow design Foundation limits the information collected to only that information required to complete a visitor's request. If you do feel like we have collected excessive information, please contact us at [[contact@ydesignfoundation.org](mailto:contact@ydesignfoundation.org)].

## **Use of cookies**

Cookies are files with small amounts of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and are stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. We make use of cookies under the following circumstances and for the following reasons:

- Compile data about site traffic to offer a better website experience
- Understand and save visitor preferences for future visits

## **Uses of the information that we collect**

We do not collect PII for sale to third parties. PII provided to us via our website will only be used for the purposes for which it was provided to us at the moment of collection. These reasons can be:

- To improve the Website experience for all visitors
- To understand the demographics of our website visitors

## **Third-party disclosure of the information that we collect**

We do not sell or otherwise trade the Private Information that we collect from our site visitors at any point or under any circumstance. We do, on occasion share that information with business partners to ensure an ability to consistently provide service, or with government and other agencies where required by law. When we share such information, we ensure that the third parties with whom we share have policies and controls in place that are at least as stringent as our own.

## **Storage time of collected data**

The storage period of your PII will be limited to the time required for the purposes for which it was collected. However if you subscribed to mailing lists, this information will only be deleted when you unsubscribe to this mailing list.